The Innkeeper Agency

FOR BROKERS WHO LIST MOTELS, INNS, LODGES AND CABINS

Have a lodging listing whose numbers will not carry the price?

We raise the numbers. It costs you nothing.

We take over pricing, listings and the booking website for the owner, and we are paid only when room revenue grows.

TWO OWNERS TO SEND US

The listing that has sat

Its income has never supported the asking price.

The owner you told not yet

They want a price today's numbers cannot carry.

WHAT A BUYER AND A LENDER SEE

Room revenue on the tax return, last year



Same months, during the pilot



Illustrative. Growth is measured on the occupancy tax returns the owner already files, so nobody has to take our word for it. We cannot promise a price or a sale.

WHY IT IS EASY FOR YOU

- ✓ **It costs you nothing.**
- ✓ **The owner pays nothing up front,** then 25 percent of the increase in room revenue for twelve months.
- ✓ **You stay the broker.** We do not list, sell or value property.
- ✓ We tell you each time a return is filed, with the owner's okay.

HOW WE WORK TOGETHER

1 You introduce us

2 We send the owner a free one-page look and offer a fifteen-minute call

3 We report as the numbers move



Adam Mealey, founder

I owned and ran boutique lodging in California mountain towns. Now I do the same pricing and listing work for independent owners.

Have an owner in mind?

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